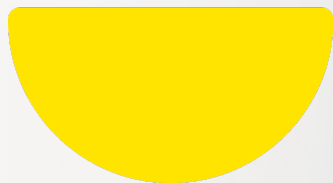ouch

Revolutionise Your Dental Practice today With AI-Driven Lead Triage and Management

WHY

Increased Costs
Materials, salaries, compliance costs are constantly rising

Reduced Spending Power
Inflation and high interest rates mean patients are less inclined to spend

Mixed Practices
Practices with NHS contracts struggle to meet patient need with current NHS model

Small Businesses
Dental practices do not have the manpower for dedicated staff to handle leads follow up and complicated CRM systems

Legacy Software
Practice Management Software incumbents not suited to leads management meaning staff resort to trackers, email and other non-automated solutions

Competition
Patients are less loyal to their dentist and will shop around for elective treatment

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WHAT

Ouch is an AI-powered digital platform that will help you:

- Generate new leads for the practice
- Discover leads from your existing patients
- Qualify leads to make sure they are suitable
- Convert leads for high value treatment plans
- Triage dental emergencies to increase efficiency
- Monitor success of campaigns
- Delight your patients

Ouch comprises of AI chatbots, a white labelled mobile app and a simple, yet powerful CRM dashboard
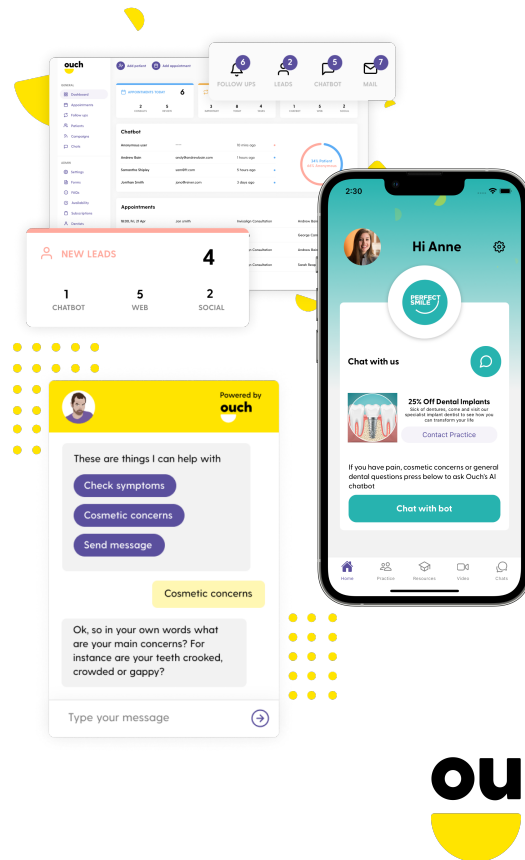
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HOW

AI BOT

Build custom bots that can be embedded on any webpage with one line of code or shared as a link. Generate leads, qualify leads a triage dental emergencies using our proprietary AI. It will capture images, generate a professional report for patient and dentist and add patients to your marketing funnels. Add custom knowledge to the bot to answer Customer Service enquiries, freeing up valuable receptionist Also supports Live Chat

THE APP

Available on iOS and Android, patients and dentists can download Ouch Dental. End to end encrypted messaging, video appointments, AI chatbot access to answer FAQ and triage symptoms, Fill out medical histories, consent forms, be alerted to special offers and share them with friends. Appointment booking (software dependant).

CRM DASHBOARD

Easy to use powerful dashboard. Fully customisable campaign funnels, lead source tracking, KPI reporting, follow up scheduling, embedded video appointments, customisable secure digital forms with leads capture, email inbox and HTML marketing emails, automated email/SMS scheduling. Integration with other apps (Instagram/Facebook/Google Ads/Gmail/Outlook and many more) though Zapier.

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WHO

"Our is the most important in my workplace; having everything you need in one place is efficient and reliable!" - ZG TCO

"I chose your practice for invisalign because of the chatbot, it gave me immediate personal advice about my suitability and options and your staff swiftly followed up" - CH New Patient, London

"Since using Ouch, we have increased our invisalign case by 45%" - PV, Practice Admin

"Ouch has changed the way we manage task and saved us hours of admin work" - DP Practice Manager

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THANK YOU

For more information, pricing and to get started do get in touch

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